

The Yazoo City Herald

VOLUME 43

YAZOO CITY, MISSISSIPPI, FRIDAY, SEPTEMBER 18, 1914

NUMBER 10

MRS. ANNIE K. DENT MAKES AN APPEAL

To the Patriotic Women of the South
To Use Cotton Clothing and Thus
Help the South in This Ex-
tremity.

Mrs. Annie Kincaide Dent, President of the Mississippi Woman's Suffrage Association, who is a successful cotton planter herself, and is one of the best known and highly respected ladies of our county, recently wrote the following letter to the Jackson Evening News. It is a credit both to her head and heart, and her idea has been taken up in New Orleans and will doubtless spread all over the cotton belt.

Should the ladies of the South all take up this matter as Mrs. Dent suggests, it will give a wonderful impetus to all movements looking to the successful marketing of this year's cotton crop. It will be a movement equal to the buy-a-bale movement, which is giving such courage and hope to Southern planters. The following is Mrs. Dent's letter:

"Editor Daily News: I heartily endorse your timely suggestion to the women of Mississippi to launch a campaign for the wearing of cotton goods. Such a movement should appeal, not only to the women of Mississippi, but to every public spirited woman throughout the cotton growing states. The conditions now confronting the cotton producer of the South seem unequivocally to indicate the psychological moment to launch a campaign for increasing the demand for cotton goods.

The manufacturer is endeavoring to do his part in the output of cotton fabrics, which rival silk and wool in beauty and texture. Word comes down the line that the supply of dyes, which are imported, will soon be exhausted, and that next season will, necessarily be a "white season." Why not seize the opportunity of the hour, and make this a "white cotton" season?

As a result of the breaking out of the European conflict, the cotton grower and various members of the cotton trade are facing the most complex problem in the history of the south's chief industry, and all should work together for the public good.

From the view of a club woman, a business woman and cotton planter, this is written in the hope that it may in some slight way further indicate to the unselfish and patriotic women of Mississippi that they should, by some concerted action, show a disposition to aid in the big movement to save the south from bankruptcy.

ANNIE K. DENT,
Cotton planter and President Missis-
sippi Woman Suffrage Association.

The idea of Mrs. Dent has been heartily seconded in New Orleans, as will be seen by the following dispatch:

New Orleans, La., Sept. 12.—"Cotton clothes for Southern women."

This slogan Saturday morning was pronounced in Jackson, Miss. It was caught up by telephone wires and flashed to New Orleans. Telephones were requisitioned here and an hour after Mrs. Annie Kincaide Dent, president of the Mississippi Suffrage association, had issued her suggestion, many of the suffrage workers of New Orleans had thrown themselves into the campaign and were proclaiming broadcast throughout the city.

"Cotton clothes for New Orleans women."

What the "buy a bale of cotton" campaign is among the men of the south, the "wear a cotton dress" movement is to become among the women.

New Orleans suffragettes and club women have grasped the idea with enthusiasm. They even have suggested that men, too, give up the wearing of any other clothing than that made from cotton cloth.

"I am heartily in favor of Mrs. Dent's idea," said Mrs. E. J. Graham, state organizer of the woman suffrage party in Louisiana.

"It's a dandy idea," said Mrs. H. B. Meyers, president of the City federation.

Theatrical cold cream, the best,
35c. Brown's Drug Store.

Geo. M. Powell
PUBLIC ACCOUNTANT
Books audited and systematized

GREAT AUTOMOBILE VOTING CONTEST

The Yazoo City Herald Will Give Away Absolutely Free A Small Fortune in Prizes.

WILLING WORKERS WILL SHARE HANDSOMELY IN THIS GENEROUS OFFER.

Progressiveness of This Paper Brings About This Most Liberal Offer. Persons All Over This Section Can Get in the Race for the Prizes. It will be the Greatest Subscription Getting Campaign That Has Ever Been Made in This Vicinity. Nominations Now Open—Send in Your Name and Win one of the Handsome Prizes

The Yazoo City Herald Will Give Away Absolutely Free One Ford Automobile Fully Equipped, One \$40.00 Home Sewing Machine, Two \$40.00 Scholarships, One Duntley Pneumatic Sweeper and Several Other Prizes that Will be Announced Later

This wonderful offer is made by this paper for the people who will get out and work and avail themselves of the opportunity to win one of the valuable prizes. Read the full details of the contest.

Who would not like to have a fine automobile all your own? Who would not devote a little of their time to pleasant and congenial work if they were to receive for their efforts?

This astonishing offer will come as a pleasant surprise to everyone in this community.

How Can It Be Done?

This is the question that many people will ponder over. It is easy to solve when it is recalled that the people in general and the business men of Yazoo City and vicinity are loyal to the Herald, always willing to give their support. In return the publishers offer to the people a first-class newspaper and are not afraid to offer such generous prizes with this kind of co-operation.

Never before have the people ever had such an opportunity to win such handsome prizes. The grand prize, of course, is the big endowment, but there are others well worth working for and will be appreciated by those winning them.

How to Enter.

Fill out the nomination ballot and send same to the contest manager of the Yazoo City Herald, Yazoo City, Miss. Each contestant is entitled to one nomination ballot good for 1,000 votes and 9000 extra votes when the first dollar is turned in for subscription, making 10,000 votes in all. Contestants may nominate themselves. They do not have to be subscribers of this paper themselves. It costs nothing to enter this contest. It costs nothing to win one of the prizes and no obligations are involved by doing so. Send in your name and that of your friend and do it today.

Several Handsome Prizes to be Given Away.

Several prizes as announced in full page advertisement on page 8 to those receiving the largest number of votes secured through subscriptions to this paper. We repeat again that it will cost you nothing to enter this friendly struggle—it will not cost you anything to stay in and win. You will enjoy the work. It will be recreation for you and it will do you good to get out and solicit subscriptions from your friends, relatives and acquaintances. They will not refuse you—don't let them turn you down. You want the prize that you have set your heart on and you must see that every one supports you in this work. The prizes will be worth many times the amount that could be earned in a similar space of time by any other means. All of the prizes will be on display within a short time so that all may see the beauty and value of each.

How to Win a Prize.

The object of this contest is to secure subscriptions to the Yazoo City Herald. The contestants receiving the largest number of votes will receive the prizes. The way to secure votes

is to get your friends and neighbors to pay for a subscription to this paper. A coupon will be published, until further notice, in every issue of this paper and when neatly trimmed and cut out and sent to the Contest Department will count as votes for the candidates' name thereon. Candidates can secure subscriptions anywhere and will not be restricted or confined to any one district. Write your friends—telephone them—no matter where they live—you want their subscription and don't hesitate to ask for it.

We Will Send Representative

Cut out the nomination blank and send it to the Contest Manager and he will be glad to call personally and explain all about the contest and how easily you can be a winner of one of the best prizes.

If you decide to enter he will supply you with receipt book and give you all necessary information. But a better way is to come yourself to the Herald office and ask for the contest manager and have a talk with him—if you don't want to enter yourself come in the interest of a friend and get them entered in the contest.

The Time Will Pass Quickly.

The few weeks of the contest will pass quickly and if you want to be sure of the prize that you have set your heart on, an early start is certainly advised for it will be "easy pickings" for the early birds. Those of course, who are out in the field early will have the better opportunities. People are not going to come around and hand you money for subscriptions, but they have the money—they will subscribe and you can get these subscriptions by going after them. Get the support of everyone that you can—get an organization together and make it work. Start an endless chain that will be working for you every minute in this contest. Don't waste time yourself clipping the daily coupons from the paper, but arrange to have them sent to the Contest Manager with your name upon them. Get the support of everyone that you can before they are enlisted on the side of someone else. A little effort now will pay big dividends. Fix your eye on the prize you want—keep it fixed on that prize when you are working to win it. The main thing though, is to start—TODAY—RIGHT NOW—putting off is a bad habit and especially in a case of this kind where there will be so many people eager to secure the prizes.

Awarding of the Prizes.

A \$550.00 Ford automobile, fully equipped will be awarded to the person receiving the largest number of votes from subscriptions at the close of this contest.

A \$40.00 Home Sewing machine will be the second prize and awarded to the person receiving the second largest number of votes.

A \$40.00 complete scholarship will be the third prize and will be awarded to the person receiving the third largest number of votes.

In addition to these prizes there will

either be announced in this issue in display advertisement or will be announced later. Remember that simply filling out the nomination blank does not mean that you are a bona fide contestant—before being considered as such the first dollar must be turned in for subscriptions.

Rules of the Contest.

1—All collections made by contestants must be turned in promptly to the Contest Manager.

2—Subscribers are cautioned to demand a receipt for all money paid to contestants for subscriptions and return same to the Contest Manager to be dated according to books showing date of expiration.

3—The Contest Manager's signature must be affixed to the votes before same are of any value in this contest.

4—Votes cannot be bought. The contest will be run on a square basis with equal rights to all. Votes can only be obtained by securing subscriptions, new or renewals, and collections on past due subscriptions or by clipping the coupons appearing in each issue of the paper (until further notice), by using the nomination blank, cutting the nomination coupons, by winning the extra votes offered from time to time.

5—No employee of the Yazoo City Herald or a member of his or her family will be permitted to participate either as a contestant or vote in the contest.

6—Contestants will not be restricted to any territory in securing subscriptions, but may secure them anywhere in the United States.

7—Only one nominating coupon will be credited to a contestant.

8—Votes once issued cannot be referred to another contestant.

9—Nominators of contestants and contestants must agree to accept all rules and regulations of this great voting contest.

10—The right is reserved to reject the name of any contestant for cause.

11—Any question that may arise between the contestants or their friends will be determined by the Contest Manager and his decision shall be final.

12—These rules, regulations and scale of votes are subject to change without notice should the change be deemed advisable.

13—In case of typographical error, correction will be made in following issue after detected and this paper is not responsible for any typographical error.

14—In case of tie for any of the prizes offered in this contest the value of the prize or prizes thus tied for will be equally divided between the candidates who tie for same.

How Votes Are Secured.

With every subscription to the Yazoo Herald (when asked for) is given a coupon good for a certain number of votes, according to the length of the subscription. This is explained elsewhere. These coupons must be dated before the close of the con-

test. Votes are allowed on both old and new subscriptions that are paid in advance and to those who pay renewals or arrearages.

Ask your political friends to furnish you ideas. They know how to perfect an organization and it means success in this work to have a well organized campaign working. Nominations now open. Clip and fill out the nomination blank and send it to the Contest Manager of this paper and DO IT TODAY. All Information is Free. Everything is Free in This Contest.

Call on the Contest Manager. Come yourself, that is the best way and have him explain it fully to you, tell you about the prizes and how to work in the contest. He will be glad to give you all the assistance in his power and answer all questions. To win means getting busy right now—right away—the slogan all through this contest will be DO IT TODAY. There is no time to lose—some one else may get a start on you while you are deciding whether you will enter or not.

Scale of Votes.

One year 5,000 votes
Two years 12,000 votes
Three years 18,000 votes
Four years 25,000 votes
Five years 30,000 votes

Read about the contest each week during the contest. The contest manager will prepare interesting and helpful news stories of the contest. There will be valuable pointers here for those interested.

Your success in this contest is going to be entirely on your own shoulders. If you win—it will be because you worked and had the support of your friends. No way in the world can you do better and more telling work than by keeping posted with events as they come and go and the best way to keep right in touch with this contest is to read every word of the contest matter that gets in this paper. You will get ideas—you will get a great deal of help from it and this together with frequent visits to the Contest Manager should keep you always fired with that "ENTHUSIASM" that always spells success. If you haven't read the full page advertisement, read that now—it explains fully everything connected with this contest.

Contestants and Friends of Contestants, Read This.

The one great feature of this Great Circulation Campaign will be that votes will be issued for contracts for job printing. The amount of Job Printing Contracts that the contestants turn in will be figured dollar for dollar the same voting power as money for subscriptions. It is the desire of the Herald to contract for just as much Job Printing as possible for future delivery and as there is a great demand just at this time for good Job Printing, contestants will be able to secure many good sized contracts. This matter will be fully explained to you by the Contest Manager or the Editor. The class of Job Work that goes out of this office is well known and we are better equipped now to do this work than ever before.

"BUY A BALE" OF COTTON MOVEMENT

Great Southern Movement Struck Yazoo City Last Friday.

A meeting of the Yazoo Commercial Club was held last Friday afternoon for the purpose of raising the necessary funds for building accommodations for the live stock show, which will be held in Yazoo City on November 5 and 6, under the auspices of the Yazoo Cattleman's Association. At a meeting of the Cattleman's Association last Wednesday it was decided to hold the show in Yazoo City, provided the Commercial Club would give them suitable accommodations, such as open air pens and a large enough space for the exhibits. There were only about one-fourth of the members of the Club present, but \$100 were subscribed in a very few minutes and Secretary Douthat was instructed to take the subscription list and canvass the town. Quite a number of those present signified their willingness to give premiums also, and it will be no trouble to raise the \$250 worth of merchandise wanted for premiums.

Mr. W. R. Ritch proposed to the meeting that they give a little demonstration to the farmers that come to Yazoo City for the lectures on Saturday, Sept. 26, of what Yazoo County land could raise in wheat. He offered to have some wheat that was grown on his own place, ground and cooked as biscuits, to be given to the farmers when they come in. A motion was carried to give Mr. Ritch \$25 to get other Yazoo raised products for his demonstration.

The "Buy-a-Bale of Cotton" movement was also considered. This movement was started in Atlanta, Ga., and it has grown so much in popularity that it bids fair to solve the question of a cotton market in the South. It is simply a proposal that everybody that is able to "buy a bale" to buy it and hold it until the market is better.

And particularly, BUY FROM THE FARMER as it does no good to buy from the cotton buyer.

The proposition is to pay ten cents a pound for middling cotton and then forget you have it until there is a market for it at a better price. A number of the farmers are so situated that they can hold their cotton, but a vast majority owe money on their crop and will be forced to sell at almost any price. The South's cotton crop for this year is estimated at about 13,000,000 bales. About half of this can be taken by the American mills at a fairly good price, but the other half will have to wait until the European war is over and the mills of Europe can start operations. If everyone that is financially able will "buy a bale" and hold it, the coming season's crop will be taken care of and a good price is assured. President Wilson bought a bale last Tuesday at the request of Senator Hoke Smith and his example will probably be followed by thousands of others soon.

The head of the Armour & Co firm has sent out orders to every local branch in the South to "buy a bale" and the Yazoo City branch will act on the order immediately. Quite a number of the merchants of Yazoo City have signified their willingness to co-operate and Secretary Douthat was instructed to canvass the town and take orders from anyone desiring to enter the movement. Yazoo City has never been backward in a movement of this kind for the good of the country and it is to be hoped that Secretary Douthat will receive a large number of orders. Towns all over the country are going into the movement with a vim and it should not be long until the crop is taken care of.

Now that the movement has been started in Yazoo City, every one of our citizens should give it his support. Every bale taken off the market helps just that much, and there are no people on earth more dependant on the welfare of cotton than the people of Mississippi. Let every man in Yazoo City who possibly can, "buy a bale," and he will not only give his patriotism, but will have made a good, safe investment of his money.

Miss Mary Boccaletti,
Teacher of
Piano and Art

(Oil, Water color, Pastel and Charcoal)
STUDIO: WASHINGTON STREET.
MUTUAL PHONE 336.

Nomination Coupon

IF YOU WANT THE AUTOMOBILE YOURSELF OR WOULD LIKE TO SEE SOME FRIEND GET IT CUT OUT THIS COUPON AND SEND OR MAIL IT TO CONTEST DEPARTMENT TO-DAY.

Good for 1,000 Free Votes.

I HEREBY NOMINATE

Mr. Mrs. Miss

Postoffice

Signed by

Address

Only one Nomination Coupon credited to contestant. Nominator's name withheld.

Miss Mary Ratcliff, of Raymond, spent Sunday in the city visiting her relatives, Mrs. Thornton and Mrs. Dr. Noblin.

Our friend, Mr. Ivey Kirk, the polite and manly galley boy at the Sentinel, had the misfortune to have his leg cut badly Sunday by the breaking of a bottle while playing with his smaller brother.